

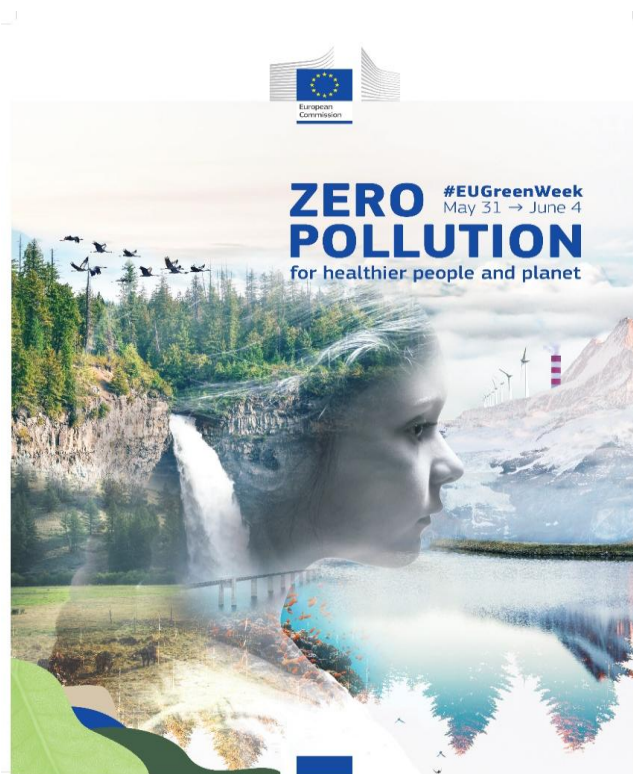
Brainscapital Hamburg-based partner Arvea Marieni to join the EU Green Week 2021 as moderator

Private and Public sector companies, universities, research centres are invited to submit applications to organise Green Week Partners Events.

This year's edition will be held online and virtually from Brussels and other locations across the #EU.

Organised by the European Commission's Directorate-General for Environment, the [EU Green Week](#) is Europe's biggest annual conference on environment policy, bringing together participants from government, industry, non-governmental organisations, academia and the media for a unique exchange of ideas and best practices.

This year's edition, which will take place from 31 May to 4 June 2021, ties in with the European Green Deal and the adoption of the EU Action Plan 'Towards a Zero Pollution Ambition for Air, Water and Soil'. In an era of accelerating change, the imperative to limit climate change and achieve sustainable growth is strengthening the momentum of the global transformation towards a greener, resource efficient, circular economy, which is powered by renewable.



We are at the threshold of a new industrial revolution and Europe is ready to take the lead globally.

The EU Green Deal is Europe's new development sustainable growth strategy. In the world of tomorrow:

- there are no net emissions of greenhouse gases by 2050
- economic growth is decoupled from resource use
- no person and no place is left behind

The Green Deal is Europe's innovation plan to strengthen the competitiveness of our industries. We can build a more resilient society by turning climate and environmental challenges into opportunities. But the Green Deal will be successful only if the transition will be just for all.

To win the race, we all have to do our part. This is why Brainscapital is committed to operate as a responsible corporate citizen for a better future for everyone.

The Directorate General for Environment is finalising the programme. Stay tuned for details and to find out more about Arvea Marieni's.

To learn more about the Green Week and what we do, contact us: info@brainscapital.it

Turin, 18th march 2021